

COURSE DESCRIPTION

Dept., Number	Spch 102	Course Title	Introduction to Public Speaking
Semester hours	3	Course Coordinator	Debra Kay Yancy, Instructor

Current Catalog Description

Fundamentals of organizing, preparing, and delivering speeches in a variety of public forums.

Textbook

Stephen E. Lucas. *The Art of Public Speaking*, 9th edition, McGraw Hill, 2007.

References

Course Outcomes

Upon successful completion of this course, the students can

1. research and organize a speech using comprehensive and critical thinking;
2. motivate an audience using strong evidence and sound reasoning;
3. demonstrate an increased delivery skill using vocal variety and physical awareness;
4. increase the listeners' understanding of the message using language appropriate for the audience, topic, and occasion;
5. feel more confident when in front of audiences.

Relationship between Course Outcomes and Program Outcomes

All five course outcomes contribute to program outcome (f). Activities carried out in groups also contribute to program outcome (d).

Prerequisites by Topic

There are no prerequisites.

Major Topics Covered in the Course

1. Introductory speech
2. Testimony (reading text material)
3. Informative speech
4. Persuasive speech
5. Special occasion
6. Small group presentation
7. Small group discussion

Assessment Plan for the Course

The instructor evaluates a student's performance related to the course outcomes based on the effectiveness of the student's speeches, participation in group presentations and discussions, critiques of other speakers, and participation in class activities as well as written assignments and examinations.

How Data in the Course are Used to Assess Program Outcomes (unless adequately covered already in the assessment discussion under Criterion 4)

The conduct of this course is not governed by the ABET program faculty. No data are collected that are used to assess program outcomes directly.

Estimate Curriculum Category Content (Semester hours)

Oral communications 3 hours